

AST/RHW/GHA

09 March 2022

Dear Parents and Carers,

Re: The 4 C's of Online Safety – Spring 2022

The week commencing Monday 7 February 2022, saw the academy joining schools across the country in raising awareness and educating stakeholders further with regards to Safer Internet Day 2022. To further build upon this important topic the academy has created a whole academy and all stakeholders focus upon 'The 4 C's of Online Safety,' during the spring term.

Ensuring all stakeholders are educated and informed about how to identify potential risks with the use of the internet as well as looking at strategies for staff, students and parents and carers to manage and reduce incidents of online dangers is the focal point of this whole academy focus.

In a three pronged approach, Mr Howlett, Faculty Leader for Computing, Business and ICT and I, Designated Safeguarding Lead for the academy, have created a series of videos for all our stakeholders to access through our academy website to develop stakeholders understanding of the 4 C's, 'Content, Contact, Conduct and Commerce.'

Staff – will receive awareness training on the 4 C's of Online Safety as well as completing a scenario that allows them to reflect on the information and content shared with them.

Students – will receive the video of the 4 C's in form time across spring 2022, as well as then having open and honest discussions with their form tutors to ensure they reflect upon their use of the internet.

Parents and Carers – will receive access via the academy website to the videos and presentation that educate parents and carers about the risks that the internet and online platforms present as well as strategies as to how to cope and manage young people's accessibility and awareness of the threats and risks. Please see via the page below under the activities sub tab.

<https://www.plume.essex.sch.uk/safeguarding>

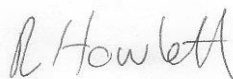
We would be delighted to get your open and honest feedback regarding the videos and presentation and would encourage you to email Mr Howlett or myself.

Furthermore, if you have any concerns or questions about keeping your child safe online, please do get in touch with your child's Head of Year or Assistant Head of Year in the first instance or myself, the academy's Designated Safeguarding Lead.

Yours sincerely,



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